Content of Technical Posters

Neil E. Cotter
Abstract

- Tell the whole story in one sentence
  - ... Maybe two
  - Be specific
  - Be succinct
Graphics

- Tell the story visually
  - Self-explanatory graphics
  - Simple visual design
  - Clear captions
  - Complete axis labels
  - Readable font
Introduction

- Name it:
  - “Introduction”
  - “Background”
  - “Statement of Problem”
  - Something more specific to project

- Contents:
  - Motivation: project applications, interesting problem
  - Background: what’s been done before
  - References: key prior accomplishments
Solution

- **Name it:**
  - “Solution”
  - “Methods”
  - “Approach”
  - Something more specific to project

- **Contents:**
  - How problem was solved
  - Specific technical details
Results

- Give specific numerical results
- Explain implications of results
- Use graphics, if possible
Conclusion

- Recap entire poster
- Be specific; use numerical values
- Make it self-contained
- Keep it shorter than a paper conclusion
- Limit speculation about future work
Acknowledgements

- Thank those who helped on the project
- Keep it short and factual
References

- Give complete citations
- Smaller font is okay, but not too small